



Frankfurt am Main



18.02.2021–
05.05.2021



THE MISSION
MOBILITY - BE URBAN!



Apply until
30.11.2020
futura.eu/greenmobility

Sustainable Innovation Project (3 – Month Program)

Futura offers you the unique opportunity to enhance your skills and expand your network in a 3-month innovation project. "The Mission V: Mobility - Be Urban!" is in the fifth round of our flagship program "The Mission". Together with 20 selected candidates and 10+ corporate partners in the urban mobility sector, we are going to work on **innovative solutions that will disrupt the micro mobility sector**. Divided into five teams; the 20 selected candidates will work on their own innovative solution making the urban mobility sector more sustainable. Futura and all project partners offer **support, an office space in Frankfurt, expertise, and everything else young innovators need to succeed**. The project's goal is to develop outcomes that continue to exist even beyond the project – **may be your first startup!**

HOW DOES THE PROJECT WORK?

- You work in an diverse and intercultural team of innovators (4 talents per team);
- The teams are made up of students and graduates from various disciplines;
- The selected 5 teams will work in a co-working space in Frankfurt on the best solutions to make the urban mobility-sector more innovative and sustainable;
- During the project period, each team works independently on its own solution and is supported by workshops and coaching from Futura, SEAT, Bain & Company and other partners;
- The partner companies work very closely together with the 5 teams in order to achieve the best possible results after three months;
- The outcome of the project is open - it can be your own start-up or a job offer from one of the corporate partners...
- You can apply to the project with or without an idea - during the application process, we will select the 5 best ideas and 20 best applicants.

WHAT ARE YOUR TASKS?

- You will get your own role in your team, depending on your skills and your interests;
- During the three months, you and your team will develop your product from an initial idea to a marketable prototype;
- Phase 1: Market research, market analysis and the first development of a prototype;
- Phase 2: Testing and obtaining feedback with initial data, customers or employees;
- Phase 3: Development of the business case and the roadmap for piloting/implementation of the product;
- At three Milestone Events, the Kick-Off, the Interim Pitch and the Final Pitch, your team will present the results to the business partners and receive feedback.

WHO ARE WE LOOKING FOR?

- Students and graduates with various backgrounds - Engineering, Marketing, Tech, Business Development, Design, Social Science, etc.
- You are passionate about topics such as intra- and entrepreneurship and digital innovation;
- You can work fulltime in Frankfurt from 15.02.2021 until 05.05.2021;
- You have already gained first experiences in your area of expertise (university projects, internships, own projects);
- You work reliably and can deliver great project results both in a team and independently;
- You want to make the world a better place with your contribution.



**Want to learn more
about the project?**



www.futura.eu/greenmobility



E-Mail laura@futura.eu

to get more information or visit our website