ONLINE MARKETING INTERN

Location: Brande, Denmark

Apply before: 19 April 2020

Are you on the lookout for an internship to feed your interest in digitalisation and SEO? Do you have the ideas and skills to support and impact the online solutions of tomorrow?

Then this is your chance to become an Online Marketing Intern (SEO) in an ambitious team of digital pioneers.

About the department and the internship
As an Online Marketing Intern, you become part of our JACK & JONES E-commerce department. It is a young and dynamic department driven by the ambition to become a leading online shop within the fashion industry.

Your tasks will include:

- Perform keywords researches, content optimization, and A/B testing of the content
- Set-up keywords performance tracking
- Implement off-site optimization campaigns aiming at natural linking (together with SEO and PR teams)
- Analyse website organic traffic
- Maintain organic channel operational workflow
- Work together with Ops, Dev, CRM, SoMe and buying teams to ensure SEO best practices are properly implemented.
**Qualifications**

You are a great fit, if:

- You are currently enrolled in an Academy Profession (AP), Bachelor or Master degree within Marketing, IT, Communication, Business Management or other related fields
- You are passionate about digital marketing and have great communication skills
- You are fluent in English (written and spoken)
- Fluency in French, Swedish, German, Spanish or Dutch is considered a plus
- Experience and interest in SEO is an advantage.

**Your profile**

You value a high level of quality in your deliverables, and it is important that you pay attention to details when working with content. You have an analytical mindset that enables you to turn numbers and trends into actionable insights or recommendations that can impact our way of doing business. You think strategically with a focus on business development. In addition, you have a goal-driven personality with the desire to always exceed the expectations of your colleagues.

You will be working in JACK & JONES headquarters in Brande, Denmark – depending on where you live, carpooling may be available.

**We look forward to hearing from you**

If you have any questions about the position, feel free to contact Olga Revniytseva on +45 99 42 34 98. Otherwise, send your CV and application as soon as possible and no later than 31 March 2020. We handle applications on an ongoing basis and take down the advertisement when we have found the right candidate.

**ABOUT JACK & JONES**

JACK & JONES is quality fashion for young men. It sells through over a thousand JACK & JONES stores across 38 countries and thousands of wholesale partners around the world.

JACK & JONES came out of a love for denim. It was born in 1990 and jeans are still the core business. JACK & JONES works to enrich the heritage of authentic jeanswear by respecting the history, while pushing the craft on through innovative treatments and designs.

But there’s more to it than jeanswear. Today the brand covers the many facets of a man’s wardrobe. From his playful youth to his need for timeless silhouettes. Always keeping the quality fabrics and treatments in focus remaining one of the most competitively priced brands.

JACK & JONES is part of the worldwide fashion company BESTSELLER. For more information, please go to [www.jackjones.com](http://www.jackjones.com) or [www.about.bestseller.com](http://www.about.bestseller.com).

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